

ZACHARY MOREHOUSE

UI/UX DESIGNER & DEVELOPER

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EXPERIENCE

Simple Pixels

Lead UI/UX Designer

Jan 2025 - Present

Led UI/UX strategy, research, and design across the agency, with a focus on user-centered outcomes.

Directed the design and delivery of **80+** web and application projects, reaching **6.8M+ users** across regional Australia. (2025)

Conducted rapid user testing, wireframing, and prototyping. Delivered high-fidelity interfaces that improved usability, accessibility and conversions by up to **35%**. (2025)

Collaborated cross-functionally with designers, developers, and stakeholders to deliver high-quality products under tight deadlines.

Simple Pixels

Website Developer

Feb 2021 - Jan 2025

Developed **150+** custom WordPress websites, leading projects from discovery and concept through to deployment.

Managed a portfolio of **500+ live websites**, ensuring high uptime, security, and performance.

Optimised site performance across the portfolio, achieving an average **GPSI score of 92** - improving load times, accessibility, and conversions.

Executed 100+ website migrations, DNS configurations, and server deployments with minimal downtime and zero critical failures.

SKILLS

Design & Prototyping

Figma, Adobe (Photoshop, XD, Illustrator, InDesign, Premiere), FigJam, Miro, Sketch, Google Stitch

Technical & Languages

JavaScript, TypeScript, React, Next.js, Laravel, Inertia.js
HTML/CSS, PHP, GSAP, Three.js, SQL, Git, Python, C++

WordPress, Elementor, Shopify, Framer, Webflow, Drupal, WooCommerce, Squarespace, Wix, GovCMS, PayloadCMS

EDUCATION

Australian National University

Bachelor of Arts (Digital Humanities & Design)

2022 - 2024

7.0 GPA, 92 WAM

University of Wollongong

Bachelor of Communications & Media

2021 - 2022

6.9 GPA, 88 WAM

AWARDS

Chancellor's Letter of Commendation x2 (ANU, 2023 & 2024)

Executive Dean's Merit List (UOW, 2022)

Australian Defence Force Future Innovators Award (ADF, 2020)

HSC Top Achievers (English, Design & Technology, Music, Mathematics) (NESA, 2020)