

Zachary Morehouse

Bachelor of Arts (Digital Humanities & Design)

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Multidisciplinary designer and developer with a passion for creating user-focused digital experiences. I'm eager to leverage my creative and technical skills to craft interfaces that are both visually compelling and intuitively functional.

Experience

Lead User Interface Designer

2024 - Present | Simple Pixels

Lead UI designer creating intuitive, high-impact digital experiences for clients across regional Australia. This role places a stronger emphasis on UI/UX design and development, with a focus on user research, wireframing, prototyping, and visual design for applications and websites. While less focused on technical administration, it continues to involve many of the same responsibilities as my previous role

Web Designer and Developer

2021 - 2024 | Simple Pixels

Web designer and developer delivering bespoke digital experiences across a wide range of industries

- Managed a portfolio of 400+ live websites, ensuring they were secure, fast and up to date.
- Designed and developed over 150 custom websites using HTML, CSS, JavaScript, and WordPress.
- Led UI/UX design from concept through to deployment, including wireframing and prototyping
- Worked closely with in-house graphic designers, developers, and project managers.
- Handled regular plugin updates, server maintenance, and page speed optimisation.

I also took on a variety of tasks outside my core role, stepping in to support other team members when needed. Additional responsibilities included :

- Creation and management of SEO, Google Ads campaigns, and social media content
- Technical administration including GSuite, Office365, and email setup.
- Executing domain transfers, DNS changes, and server migrations

Sales Assistant & SCO Officer

2018 - 2021 | Kmart Australia

Supported daily operations in a fast-paced retail environment, delivering friendly and efficient customer service across various departments. In addition to general sales duties, I was responsible for managing the self-serve checkouts and overseeing team members working the standard checkouts.

Past Projects

An extensive collection of my past projects (including development, design and other creative works) can be found on my website at zmorehouse.com. Some highlights include :

- The redesign and development of the Simple Pixels website.
- The design and development of the 2024 ANU CASS Gradshow website.
- The design of various kiosk interfaces for Wayfinder - a public transit app.
- The creation of the SmartStick - a haptic device designed to aid the blind.
- Various creative coding and immersive media projects.

Skills

Design Oriented Skills

Proficiency in the full Adobe Creative Cloud Suite. This includes graphic design tools (Photoshop, Illustrator, InDesign) and video/audio post production tools (Audition, After Effects & Premiere Pro)

High proficiency in wireframing tools such as Figma and Adobe XD.

Competency in Google Business Console, Google Ads, Google Analytics and Meta Business Suite, alongside other digital marketing platforms.

Education

2022 - 2024

Australian National University

Bachelor of Arts

Major in Digital Humanities, Minor in Design

2021 - 2022

University of Wollongong

Bachelor of Communications & Media

2015 - 2020

Mater Dei Catholic College

Higher School Certificate

Awards & Achievements

2023 - Australian National University

Chancellor's Letter of Commendation

Awarded for achieving a GPA of 7 over a full academic year.

2022 - University of Wollongong

The Executive Deans Merit List

Awarded for outstanding academic performance within an undergraduate degree.

2020 - Australian Defence Force

ADF Future Innovators Award

Awarded for demonstrating innovation and learning in the fields of STEM.

2020 - NESA

HSC Top Achievers in Course

Awarded for placing 7th in the state for HSC English.

2020 - Mater Dei Catholic College

First In Subject Awards

Awarded for placing first in subject in Mathematics, English, Music and Design and Technology and Studies of Religion HSC courses.

Development Oriented Skills

Proficiency in a variety of frontend development languages, including JavaScript, TypeScript, PHP, React, NextJS, Tailwind, GSAP and Laravel.

High proficiency in WordPress development using plugins such as Elementor, ACF, Gravity Forms and WooCommerce.

Competency in backend development and database management Experience with Python, C#, C++, Git, SQL, socket programming, networking and sysadmin fundamentals.