

TYPO 2024 GRAPHICS

Conference Program

June 16-17

New York City @ Cooper Union



Typographics is a design festival
for people **who use type.**

The annual event series, now in its 10th year, is
focused on contemporary typography and where
its future may lie. Events are planned throughout
June, 2024, in New York City and online.

CONFERENCE SCHEDULE

Typographics is a wide-ranging festival with many activities to enjoy, both in person and online, paid and free of charge. Here is an overview of everything.

Dates and times below are listed in the time zone for NYC (EDT/UTC-4).

12 JUNE 10:00–17:00 Workshops & Tours
12:30–14:30 Public lecture with **Veronica Burian** and **José Scaglione** : Primarium, a global view on handwriting education

13 JUNE All day TypeLab streaming events
10:00–17:00 Workshops & Tours

14 JUNE 10:00–17:00 Workshops & Tours

15 JUNE All day TypeLab in-person and streaming events
10:00–17:00 Workshops & Tours

16 JUNE 08:30 Conference check-in and breakfast
10:00–17:00 Typographics Book Fair
10:00 Conference welcome remarks
10:15 **Jonathan Barnbrook** : Designing Bowie
10:40 **Lavinia Lascaris** : Typography and Language in Exhibition Design

16 JUNE
(continued)

11:25 Break
12:10 **Ximena Amaya** : Typographic Emergencies: Imagining through Letterforms
12:35 **Craig Ward** : On Process and Perseverance
13:00 Lunch break
15:15 **Muk Monsalve** : Two to Tango
15:40 **David Jon Walker** : A Typographic Evolution
16:00 Break
16:05 **Suzy Chan** : Typography, Language, and Cultural Narrative
17:05 **Inês Ayer** : Call to Action: Unlocking Advocacy Through Type
17:30 **Rob Stenson** : A Font is a Percussion Instrument: Animating Letters with Sound, Animating Sound with Letters
18:00 End of conference presentations for the day
21:00 Cocktail reception

17 JUNE

08:30 Conference check-in and breakfast
10:00–17:00 Typographics Book Fair
10:15 **Eddie Opara** : Regenerative Narrative(s)
10:40 **Gabriela Namie** : Humming in UPPERCASE
11:05 **Ben Grandgenett** : Issues
11:25 Break
12:10 **Ying Chang** : Flowing in Letters: A Constant Pursuit of Tranquility
12:35 **Faride Mereb** : Transformed by the Tropics: Migration and Visual Cues in Venezuelan Design

**17
JUNE**

(continued)

- 15:15 **Beatriz Lozano** : The Dimensionality of Type: Reimaging Letterforms through Technology
- 15:40 **Tasheka Arceneaux-Sutton** : A Historical Survey of Typography by Black People in America
- 16:00 Break
- 16:05 **Pascal Zoghbi** : Arabic Bold Nr.49
- 17:05 **L.A. Corral** : Typography and Storytelling
- 17:30 **Sagi Haviv** : Type as Icon
- 18:00 End of conference presentations

**18
JUNE**

- 09:00-17:00 Workshops & Tours
- 10:00-17:00 Typographics Book Fair

**19
JUNE**

- 10:00-17:00 Workshops & Tours

**20
JUNE**

- All day TypeLab streaming events
- 10:00-17:00 Workshops & Tours

**21
JUNE**

- 10:00-17:00 Workshops & Tours

Schedule specifics are subject to change. Additional details will be announced over the coming weeks, with more info on individual events and schedule specifics. For updates and announcements follow Typographics on Mastodon, Twitter, and Instagram.



TYPELAB

The TypeLab at Typographics 2024 will host a series of informal workshops, demos, interviews, experiments, and more.

TypeLab is an informal, multi-day, typographic hackathon coordinated by Petr van Blokland to complement to the main Typographics conference and workshops. Like the original TypeLab events in the 1990s, it is a place for people to meet and talk about type and design with an informal structure that allows more spontaneity and interaction than typical mainstage conference events.

This year's TypeLab will be a hybrid schedule, with a combination of in-person events in New York and online events around the globe, with hosts and participants livestreaming on three parallel channels over three separate days.

DAY ONE

Starts Tuesday, June 13, at 12:00 and ends Wednesday, June 14, at 11:59

Times are shown in your current time zone (AEDT/UTC+10)

ASIA

- | | |
|-------------|---|
| 13:00-13:30 | Opening and Breakfast Hangout <i>with Sirin Gunkloy, Jo Malinis, Yingtong Tan, Salomi Desai, Namrata Goyal</i> |
| 13:30-14:00 | Designing Ways of Teaching and Learning Typography as a System <i>with Vikas Kailankaje & Gideon Kong</i> |
| 14:00-14:30 | LEGURAS: Letras y Figuras Typeface Depicting the Cultural Practices in the Philippines <i>with Renzel Perey</i> |
| 14:30-15:00 | How to Make a Podcast Program on Typography for Over Seven Years <i>with Eric Liu</i> |
| 15:00-15:30 | Tamil type specimens from Chennai City <i>with Prapanja Nandkumar</i> |
| 15:30-16:00 | Fight For Kindness x TypeCampus <i>with Shrishti Vajpai</i> |
| 17:00-17:30 | Sticker Carnatica: The vinyl stickers of Bangalore <i>with Rohan Parameshwar</i> |
| 17:30-18:00 | Street Type Archive - India & Beyond <i>with Aashim Tyagi</i> |
| 18:30-19:00 | 3 Things I Learnt after I graduated from Design School. <i>with Manav Dhiman</i> |
| 19:00-19:30 | Translating type and lettering: a Comic localization project <i>with Roland Hüse</i> |
| 19:30-20:00 | Peppertown Types <i>with Prajwal Xavier</i> |
| 20:00-20:15 | Calligraphy Demo <i>with Prajwal Xavier</i> |
| 21:00-22:30 | Morisawa Inc.: Learning the origin of kana characters with drawings of 46 hiragana characters [movie from TypeLab 2020] |
| 22:30-23:00 | Emotion x Type <i>with Pragun Agarwal</i> |
| 23:00-23:30 | Using 3D to make dynamic typography exuding style and fluidity <i>with Aarman Roy</i> |

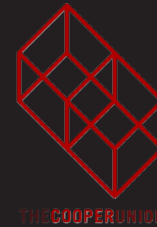
AMERICAS

- 01:30-02:00 Anthea, Research & WIP *with Mel Barat Bours*
- 02:00-02:30 Creating small posters and cover arts using AI *with Aashish Arora*
- 02:30-03:00 Why I'm Writing a Book about a Dead Machine *with Doug Wilson*
- 03:00-03:30 Hands-free Designs *with Frida Medrano*
- 03:30-04:00 Lettering on Vintage Teletype Punch Tape *with Ben Zotto*
- 05:00-05:30 Exploraciones con Variable Fonts: Cómo utilizarlas, o no... *with Matías Fernández Di Iorio*
- 05:30-06:00 Mapping Typography *with Scott Kellum*
- 06:00-06:30 Floral type + CODE *with Yeohyun Ahn*
- 06:30-07:00 The Inspiration Behind My Typefaces *with Donald Tarallo*

EUROPE

- 20:30-21:00 A walking tour of Tipoteca Italiana *with Bill Moran & Dan Rhatigan*
- 21:00-21:30 Preserving Syrian Design History and Graphics in the Arab World: The Syrian Design Archive *with Kinda Ghannoum*
- 21:30-22:00 Digital Cuneiform—between type design, science, programming, and Unicode *with Roman Wilhelm*
- 22:00-22:30 Monasterio — Musings in Retrospective *with Habib Placencia Adissi*
- 22:30-23:00 Exploratory experiments in brain activity and eye movement *with Maarten Renckens*
- 23:00-23:30 Localized Typefaces for North American Indigenous Languages *with Kevin King & Hector Mangas Afonso*
- 00:00-02:30 Type&Media graduation projects *with Erik van Blokland*
- 03:00-04:00 Drawing workshop: Exploring the beauty of italics *with Anna Khorash*
- 04:00-05:00 Lettering in Clay: Live Action Demo *with Karolina Lach*
- 05:00-05:30 Protest scribes *with Shaqa Bovand*
- 05:30-06:00 Script Lettering Overview *with Maria Montes*
- 06:00-06:30 Talking about Type: CEDARS+ *with Nadine Chahine*
- 06:30-07:00 The motive of “dancing” letterforms in the context of abstract and concrete typography *with Viktor Zumegen*

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